



22nd to 24th August, 2025
Venue: Hotel Swosti Premium
Bhubaneswar, Odisha



NAME : Professor Alison Campbell PhD RCPATH

DESIGNATION: Chief Scientific Officer

INSTITUTE : Care Fertility Group, UK

- **Honorary Professor, University of Kent**
- **M. Med. Sci in Assisted Reproduction Technology**
- **PhD in Embryo Selection**
- **Consultant Embryologist and Fellow of the Royal College of Pathologists**
- **Author of 150+ publications, chapters and white papers**
 - Key themes: *embryo selection, key performance indicators, best laboratory practice, cryopreservation, time-lapse imaging*
- Established the **UK's first university/industry joint Masters degree in Clinical Embryology**
- Established **dedicated training facility for IVF professionals** in Manchester, UK
- **Developer, implementor and author** of time lapse algorithms (Caremaps® & Caremaps-Ai) to predict live birth
- Member of **Scientific and Clinical Advances Advisory Committee (SCAAC)** for the **HFEA**
- **Vice President** of international society **Alpha Scientists in Reproductive Medicine**
- **Panel member and examiner** in Reproductive Science for the **Royal College of Pathologists**
- **Section Editor of Reproductive BioMedicine Online (RBMO)**
- Ambassador for Nature's Safe (living biobank)
- Trustee All Aboard Youth Rowing

